

## The Annual Global Trade & Credit Conference (GTCC )

Established in the autumn of 2015, the Global Trade Credit Conference (GTCC) is held annually on September 19<sup>th</sup> in Ningbo. With credit as its theme, it is an international conference hosted by Zhejiang Great Tao E-Commerce Corporation. GTCC, with its established credit ecosystem, aims to help SMEs in foreign trade by providing a series of integrated services such as smart trade matching, credit line, trade assurance and trade verification for buyers and sellers./ Furthermore, with the innovative global trade credit system of the Platform, it helps Chinese SMEs in foreign trade to expand their overseas market and bring new vigor and vitality into the industry.

GTCC has been held for three consecutive years now. Over 1,500 buyers, 2,000 suppliers and 100 service providers have attended the conference, with on-site orders exceeding 60 million USD and prospective orders reaching approximately 300 million USD. GTCC gathers buyers from over 50 countries/regions around the world such as US, UK, Germany, Australia, Dubai, Japan, Malaysia, Poland, with strategic partners spreading across 12 countries/regions such as UK, France, Germany, Italy, Dubai, US, Canada, Australia and Brazil. Over 50 cooperative print & online media from national and provincial levels have reported the conference. In addition, GTCC has a leading industry influence with overseas fans on Facebook and Twitter hitting approximately 1 million, and advertorial articles and videos on the new medium and industry websites watched for over 100 thousand and 1 million times respectively.



## A glimpse of GTCC

GTCC2015



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跨国采购对接会

GTCC2016



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跨国采购对接会

第三届  
信用大会现场



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